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AMPD APPOINTS AGE PARTNERSHIP TO ITS PANEL

The Alliance of Mortgage Packagers and Distributors (AMPD) has appointed **Age Partnership** to its panel. The new arrangement means that AMPD members can now offer an equity release referral service to their brokers and clients, safe in knowledge that they are receiving independent, whole-of-market specialist advice.

Liza Campion, Lender Relationship Manager for AMPD said, "We are delighted to be appointing Age Partnership to our panel. In this challenging market it is imperative that AMPD looks to diversify and find other revenue streams, not only for its members but also their introducing brokers and this is the first in a number of appointments AMPD will be making over the coming months."

Dan Baines, Sales & Marketing Director for Age Partnership said, "We are delighted to be working alongside AMPD and its members on the launch of this equity release referral service. True to the ethos of AMPD, we are looking forward to providing access to market-leading equity release products via our independent, whole-of-market advice service."

"With average commissions in excess of £700 for the introducing IFA, this referral service can provide a significant additional income stream, whilst ensuring that non-specialist advisers remain able to service the needs of clients who are in or approaching retirement and who may benefit from no-obligation, honest and impartial equity release advice."

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